Interview Questions Draft - Response 1

# 1. Introductory Questions

How often do you use navigation software? (daily, weekly, occasionally, etc.)

* Every day.

Which navigation software do you primarily use? Why did you choose this one?

* Google Maps: Transit route planning is accurate and relatively simple to use.

# 2. Experience with Existing Navigation Software

Are you generally satisfied with the navigation software you are currently using? Which aspects are you particularly satisfied or dissatisfied with?

* It's okay. It includes surrounding consumption recommendations, but the indoor positioning signal is poor.

Does the navigation software help you plan a reasonable route? Have you encountered any inaccuracies or inconveniences during use?

* Positioning sometimes drifts. Walking navigation is sometimes rather rigid and only takes the main road.

What improvements or additional features do you think existing navigation software needs (or any complaints about the current navigation system)?

* Hopefully, the speed of the location signal connection will be improved.

# 3. Expectations and Needs for New Products

Would you be interested in a navigation system that can automatically generate travel plans? Do you think this feature would be helpful for your travels?

* Interesting and helpful. After all, some of these places are first-time visits, and I don't know some of the attractions.

If the navigation software could learn and understand your travel habits (e.g., frequently visited places, preferred routes), do you think this would be helpful in your daily life? Why?

* Yes, I can give my preferred route plan, such as preferring to take the main road or preferring to take the road with no traffic.

For a navigation system integrated with AI, what features are you most looking forward to? Do you have any specific needs or ideas?

* The feature I'm looking forward to is that when I start navigating to a destination, it automatically reminds me if I'm navigating to a parking space and suggests accessory amenity stores that...

When a new AI-powered navigation software is launched, would you choose to use this new technology to plan your travel routes, or would you continue to rely on travel agencies?

* I would be more inclined to use this new technology because traveling on your own is always freer and cheaper!

# 4. Privacy and Security

Are you concerned about potential privacy issues that might arise from AI learning your travel habits? If so, how would you like the system to address these issues?

* For those who are a little worried, there is a privacy mode that, when turned on, only shows an overview of the route and doesn't locate the phone's position.

In your view, how can we balance the intelligence of navigation functions with user privacy protection?

* Option to turn AI on or off.

# 5. Summary and Feedback

If given the opportunity, would you be willing to try this new AI navigation system? Why?

* Yes, as long as it's easy to use and helps plan a more suitable route.

Do you think it is necessary to develop a new AI navigation software? Why?

* Yes, AI navigation is still helpful and can quickly help people familiarize themselves with the area when they are unfamiliar with their destination.

Do you have any other opinions or suggestions you would like to share with us about the AI navigation system we are about to develop?

* Hopefully, it will be possible to change routes based on real-time road conditions. For example, if there is a traffic jam on the original route, the navigation software should be able to alert people to change to a new route.